

BLADE SHOW

June 1-3, 2018

Cobb Galleria | Atlanta, GA

INCREASE YOUR ROI BY BECOMING A 2018 BLADE SHOW SPONSOR!

ATTENDEES

10,000 ATTENDEES

900+ EXHIBITORS

Subscribers & Followers

E-BLASTS

BLADE Show NL/PA List- **13K**

BLADE Magazine- **34K**

Deer & Deer Hunting- **66K**

Turkey & Turkey Hunting- **150K**

Trapper- **2K**

Popular Woodworking- **128K**

GoldMine- **5K**

TOTAL: 398,000 SUBSCRIBERS

SOCIAL MEDIA

BLADE Show Total- **28,520**

BLADE Mag total- **29,311**

Deer & Deer Hunting Total- **813,460**

Turkey & Turkey Hunting Total- **133,445**

Trapper Total- **14,741**

Popular Woodworking Total- **112,593**

TOTAL: 1,132,070 FOLLOWERS

Where you'll be seen

- BLADE Show & *BLADE Magazine* Website Homepages
- In-house E-mails and ads (*BLADE Magazine, Deer & Deer Hunting Magazine, Turkey & Turkey Hunting Magazine, Trapper Magazine, Popular Woodworking Magazine, GoldMine Magazine, Shop BLADE*)
- Social Media (Youtube, Facebook, Instagram, Twitter, Blog Posts)
- Paid Ads (radio, billboards, newspaper, e-mails, social media, digital ads)
- Show Directory
- Onsite Signage
- Post-Show Survey to attendees and exhibitors

For sales inquiries contact bladeshow@fwmedia.com

GET MORE INFO AT BLADESHOW.COM

Connect with #BLADEShow

